

Bruce Anderson, Chief Executive Officer



Bruce Anderson, Chief Executive Officer, joined Dejero in 2017 and brings over 30 years of experience managing international businesses for multinational corporations. As CEO, he sets the company's business goals, drives strategic direction, and provides leadership and oversight for the continued expansion of Dejero's customer base and global presence. His approach blends strategic vision with disciplined execution, ensuring Dejero remains agile and well positioned for long-term growth.

Having lived and worked in various countries around the world, Bruce has successfully steered many organizations to realign business goals and exceed profitability targets. He holds an Honours Bachelor of Accounting Science from the University of South Africa and is a Chartered Accountant (SA).